## World Trade Organization

### Title of the Event
WTO-FES English speaking Journalists seminar

### Venue and Dates
Geneva, Switzerland - WTO Villa Rappard, 22-26 April 2013

### Course Description
The seminar will provide an opportunity for journalists to meet with WTO experts, to discuss issues on the accession, dispute settlement, non-tariff barrier and other issues. The participants will also have an opportunity to meet with representatives from other organizations, and to visit custom facilities.

### Objectives
The objective of the seminar is to help journalists in developing countries understand better about WTO issues, so that they can better inform the public in their home country about the WTO and international trade.

It would also be an opportunity for the WTO to network with the journalists and media, to facilitate our future outreach in the region.

### Programme
See attached

### Organizing Institution/Body
WTO Information and External Relations Division (IERD) in partnership with Friedrich-Ebert-Stiftung (FES)

### Target Audience - Eligible Countries
Trade or economics journalists from developing countries in Asia Pacific and African region. The eligible countries include the following: China, India, Indonesia, Jamaica, Nigeria, Philippines, Singapore, Samoa, South Africa, Tanzania, Thailand, Zambia

### Nomination of Participants
The participants are selected by the Information and External Relations Division together with the Friedrich-Ebert-Stiftung. We select the journalists whom we have worked with in the past (interviewed WTO officials or have written about WTO issues). We ensure that the participants have a reasonable level of WTO knowledge prior to the seminar.

### Other Relevant Information:
The IERD has been organizing the journalist seminar together with FES in the past 12 years. Similar as last year, the seminar provides the opportunity for journalists to learn more about the WTO through presentations by our experts and interactive sessions with the use of different media tools (videos and social media).